

### REMARKS

Claim 2 and 16 have been canceled

Claim 8 has been amended.

Claims 1, 3-15 and 17-20 are pending.

### **Drawings**

The Office Action stated that Figure 1 is still missing. Applicant has properly included Figure 1 in this response.

### **Claim Rejections**

In a short telephonic conversation June 30, Examiner Champagne indicated that Attorney for Applicant Greg O'Bradovich should properly indicate the current status of the claims. It is noted that no changes to the claims have been made for the exception of Claim 8 where Applicant has added a missing semicolon.


### 35 U.S.C. §102

Although the present Office Action states that the prior Amendment was entered, Applicant has restated the arguments set forth in the prior Response.

The Office Action rejected Claims 1 and 3-20 under 35 U.S.C. 102(b) as being anticipated by Golden et al (US Patent No. 5,761,648). In a Telephonic Interview on March 3, 2005, Attorney for Applicant Greg O'Bradovich and Examiner Champagne discussed the potential allowability of the Claims with the incorporation of the limitation of the use of a cookie that stores serial numbers related to the promotion and the additional computer, which Examiner Champagne indicated was not taught in Golden. Attorney for Applicant agreed that no such limitation existed in Golden and that support for the limitation is found on page 10 and page 14 (as well as other locations) of the specification. Applicant had also claimed the cookie in now canceled Claim 16. The Claims have been amended to incorporate the unique cookie that not only stores serial numbers but can communicate directly with the first computer through queries. As such, Applicant submits that the rejection based on Golden is now moot.

If Examiner has any questions regarding this document, Applicant asks that Examiner contact the undersigned immediately by telephone.

Respectfully submitted,

A handwritten signature in black ink, appearing to read 'Greg O'Bradovich', is written over a horizontal line.

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